



Time: 12:00 pm

Date: 2/20/2014

Location: BHCA Boardroom

1. Call to order

President ~ Marty Perrett	Present	Member at Large ~ Doug Crosby	Present
Vice President ~ Vivienne Reilly	Absent	Member at Large ~ Rodney Friend	Absent
Treasurer ~ Lisa Thompson	Absent	Member at Large ~ Sheri Hensel	Absent
Secretary ~ Crystal Nixon	Absent	Member at Large ~ Todd Thompson	Absent
CEO ~ Dr. Tim Kitts	Present	Member at Large ~ Chuck Tucker	Present
Board Liaison ~ Tiffany Ennis	Absent	Member at Large ~ Dr. Iman Elkomy	Present
Member at Large ~ Tammi Brillard	Absent	BH PTSP ~ Nancy Crow	Absent
Member at Large ~ Jerry Brown	Absent	NBH PTSP ~ Michelle Kinard	Absent

2. Approval of the Agenda

- Motion to approve: Chuck Tucker
- Motion seconded: Tim Kitts

3. Approval of prior meeting minutes

- Motion to approve: Tim Kitts
- Motion seconded: Chuck Tucker

4. Financial / Treasurer Report ~ Lisa Thompson : Lisa was absent, no financial report given

5. Winter Social : no report given

6. Fundraisers Reports / Discussion / Chair positions

- Golf Tournament ~ Chuck Tucker : Planning for the tournament is under way. Chuck will email the list of sponsors to all board members. Sponsorship forms were handed out to members present. Members were asked to pick sponsors to contact from the existing list. Board members not present will be asked to review the list received by email and pick 5 sponsors to contact. Chuck is asking that any member whom has contacted a potential sponsor to notify him and the other board members via email so that sponsors are not solicited multiple times. Chuck will contact : Innovations Federal Credit Union, Beef O Brady's. Doug will contact: G Foley's. Marty will contact: Dan's Pawn, North Bay Haven Baseball. Iman will contact: Anderson construction, Garment Gear, Merrill Lynch, Prudential Shimmering Sands Realty, Shark's Tooth. Tim will contact: Laguna Beach, Reliant South, BB & T, Anderson & Associates, J Michaels, Zoghby's, Shawn McNeil, Mobile Modular, Isirona, Coke or Pepsi.
- Chuck will notify board members of existing signs for past sponsors so that we may reuse them in an effort to conserve funds.
- Tim was asked to take care of the polos for golfers. He will be ordering from Zoghby's Uniforms: 10 XXL, 25 XL, 60 L, and 5 M.

7. Capital Campaign Reports

- Naming Campaign Leader ~ Open: no report



- Grant Search and Writer ~ Tammi Brillard: absent, no report
 - Professional Group Leader ~ Dr. Iman Elkomy: Iman has received the supply lists for the science and engineering classrooms from Mrs. Higgins. These lists have been shared with her team, they will be meeting next week to discuss and plan approach. Copies of the lists were handed to members present. Lists will be emailed to other members interested in helping with the campaign. Iman asks that any member that makes a contact or receives a reply to notify her so that the group is working coherently. Iman discussed the point that the supply lists were to be used as a back-up plan for potential donors that did not wish to give monetary support or in addition to monetary donations. Tim asks Iman to email Nancy Crowe to talk to Tony at Health South for potential donations. Iman is also heading the tennis court campaign. She shares the information she has on a grant from the USTA. It is decided that she will go ahead and start the grant process. Tim is asked to stay after the meeting to give her some details needed for the initial application.
 - Direct Clientele Leader ~ Doug Crosby: Doug will be meeting with his team to brainstorm and come up with new ideas for the campaign. Tim suggests the possibility of Kayak or Paddle Board races. Races are to be organized by age groups. It would require a location, license from the city, boats positioned throughout course for safety. Concessions could also provide potential income. The race could become an annual event. Board members agree that the idea could be successful. Tim suggest the Lynn Haven Ball Park as a possible location. He will ask Dr. Frank Merrit to get involved.
8. Action Items from prior meeting
- Lisa go over Keeley scholarship with Meredith and see who from the board initially handled the scholarship: rolled to next meeting
9. New Business: Website: Marty suggest that the website is in need of updating. It is recommended that the financials, bio's and positions (Kerri is still listed as secretary) be corrected accordingly.
10. New Building Update: Tim Kitts: Construction is ahead of schedule. Red iron should be placed in the gym by the end of March. The budget is tight, classrooms will be completed with the minimum (no cabinets, etc.). Tim is thinking of asking all students to bring in an Asian Jasmine plant to line the walls as a form of community involvement and also to help with landscaping costs. Tim has received RFP's (for score boards) from both Coke and Pepsi, they are disappointing as they are much lower than anticipated. Coke is offering \$10,000 initially with \$5000 annually. Pepsi has offered a one time \$10,000. Tim will continue to renegotiate.
11. Confirm next Foundation Board meeting date: March 20, 2014, 12:00 pm. It is suggested that Crystal call and/or email everyone on the Monday prior to the meeting as a reminder.
12. Meeting adjourned: 1:15 pm