

Bay Haven Charter Academy Inc. Foundation



Time: 12:00 pm Date: 09/12/2013 Location: Prosperity Bank Board Room, Lynn Haven Branch

1. Call to order 12:15

| President ~ Marty Perrett | Present | Member at Large ~ Doug Crosby | Present |
|----------------------------------|---------|-----------------------------------|------------------|
| Vice President ~ Vivienne Reilly | Absent | Member at Large ~ Jeff Farver | Remove as Member |
| Treasurer ~ Lisa Thompson | Present | Member at Large ~ Rodney Friend | Absent |
| Secretary ~ Keri Todd | Present | Member at Large ~ Sheri Hensel | Absent |
| CEO ~ Dr. Tim Kitts | Present | Member at Large ~ Bill Rhodes | Remove as Member |
| Board Liaison ~ Tiffany Ennis | Absent | Member at Large ~ Todd Thompson | Absent |
| Member at Large ~ Tammi Brillard | Absent | Member at Large ~ Chuck Tucker | Present |
| Member at Large ~ Jerry Brown | Absent | Member at Large ~ Dr. Iman Elkomy | Present |
| NBH PTSP ~ Michelle Kinard | Absent | BH PTSP ~ Nancy Crow | Absent |

| 2. | Approval | of the | Agenda |
|----|----------|--------|--------|
|----|----------|--------|--------|

| ☐ Motion | to | approve: | Chuck | Tucker |
|----------|----|----------|-------|--------|
|----------|----|----------|-------|--------|

- ☐ Motion seconded: Dr. Tim Kits
- 3. Approval of prior meeting minutes
 - Motion to approve: Chuck TuckerMotion seconded: Lisa Thompson
- 4. Financial / Treasurer Report ~ Lisa Thompson
 - - Will have a full report at the next foundation meeting
 - ☐ Current Foundation Balance \$813,686.97
 - Scholarship fund \$,2965.00
 - Lisa spoke with Mrs. Higgins to find out what the Scholarship committee will base the selection process on
 - This was previously decided based on feedback from the Kealy family and is documented in the October meeting minutes
 - Students with a 3.0 GPA
 - Students immediately going to college
 - Students with no disciplinary problems of higher level while attending NBH

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- Basic essay
- Community service
- Turn over qualification for Kealy scholarships to Meredith and Kara
- ☐ Craig's List ads for the 4 remaining items have been placed
 - o Titan Industrial Generator starting bid \$1095
 - o Gas Generator starting bid \$995
 - Titan Trash Pump starting bid \$600



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- Rolling Air compressor starting bid \$695
 - Provide Keri with the links to the Craig's List to add to the Foundation Website
- Idea, send mailer to all NBH and BH families with a perforated sheet to make donations to the Capital
 Campaign
 - o Creative Printing cost is \$856 broken down as follows
 - \$297 for 2,00 8.5x11 Tri-fold, perforated sheets
 - \$127 for 2,000 Outer Envelopes
 - \$132 for 2,000 Return Envelopes
 - \$300 for 2,000 Mail Prep
 - Actual cost will be lower, we have approximately 1,700 families at both schools
 - o The more we keep the Capital Campaign in the face of BH & NBH families, the better
 - Have a mock-up of critical information
 - o Put on every label, from Dr. Tim Kits, to the family of
 - o Include the Winter Social and Golf Tournament dates on the mailer
 - Advanced Sign Solutions will create a standardized commemorative plaque with a sample will placed on the Website
- 5. Fundraisers Reports / Discussion / Chair positions
 - ☐ Spring Social Report ~ Lisa Thompson reporting for Vivienne
 - o Bay Haven / North Bay Haven Winter Social on 2/1/14
 - Need to book a location, PC Country Club
 - The Foundation Presents an elite fundraiser
 - Space is limited to the first 250 people
 - ☐ Golf Tournament ~ Chuck Tucker
 - Will work on a date
 - ☐ Fishing Tournament ~ Open Position
- 6. Capital Campaign Reports
 - □ Naming Campaign Leader ~ Open
 - ☐ Grant Search and Writer ~ Tammi Brillard
 - No Report
 - ☐ Professional Group Leader ~ Dr. Iman Elkomy
 - o Brochure has been created
 - o Include the list of donators in the brochure
 - Suggestion, create a T-shirt (I'm a part of a legacy), put sponsors on the back
 - Come up with a front / back mock-up for approval



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- Will work with Doug on the shirt
- Question, Parking is limited at NBH front office, can we reserve one spot and auction it off on a monthly basis at the monthly PTSP meetings
- o Answer, speak with Mrs. Higgins for opportunity
- ☐ Direct Clientele Leader ~ Doug Crosby

7. New Business

- □ DNH wants to close on the East Side (athletic complex)
 - Working on cost to run water and sewer to the East Side to get started with construction of fields when the athletic organizations are ready
- 8. Confirm next Foundation Board meeting date
 - ☐ Thursday, 10/17/2013 @ 12pm BHCA Boardroom
- 9. Meeting adjourned 1:00 pm

Action Items

| Vivienne Reilly | Winter Social | Book PC Country Club for 2/1 |
|-----------------|-------------------------|---------------------------------------|
| Chuck Tucker | Golf Tournament | Book date for |
| Keri Todd | Capital Campaign Mailer | Pretty-up Mailer suggestion from Lisa |