



Time: 1:00pm

Date: 05-14-2013

Location: Prosperity Bank Board Room, Lynn Haven Branch

1. Call to order, 1:12 pm

President ~ Marty Perrett	Present	Member at Large ~ Doug Crosby	Present
Vice President ~ Vivienne Reilly	Absent	Member at Large ~ Jeff Farver	Absent
Treasurer ~ Lisa Thompson	Present	Member at Large ~ Rodney Friend	Absent
Secretary ~ Keri Todd	Present	Member at Large ~ Sheri Hensel	Absent
CEO ~ Dr. Tim Kitts	Present	Member at Large ~ Bill Rhodes	Absent
Board Liaison ~ Tiffany Ennis	Present	Member at Large ~ Todd Thompson	Present
Member at Large ~ Tammi Brillard	Present	Member at Large ~ Chuck Tucker	Present
Member at Large ~ Jerry Brown	Absent	Member at Large ~ Dr. Iman Elkomy	Present
NBH PTSP ~ Michelle Kinard	Present	BH PTSP ~ Nancy Crow	Absent
Eugenia Brotherton	Present		

2. Approval of the Agenda

- Motion to approve: Chuck Tucker
- Motion seconded: Lisa Thompson

3. Approval of prior meeting minutes, March and April

- Motion to approve: Lisa Thompson
- Motion seconded: Chuck Tucker

4. Financial / Treasurer Report ~ Lisa Thompson

- 804,570.92, with 750,000 allocated for the aquatic center
- Scholarship report, will like to have information on the Website
 - o \$2,815.00 from various donations to the scholarship fund
- Golf tournament report, waiting on another \$450 deposit
 - o \$3,571.00 in revenues from Cash and Credit Cards
 - o \$2,919.00 in expenses to Bay Point and Hole-in-One insurance
 - o \$1380.00 Net Total
- Spring Social report, well attended
 - o \$8,420 in revenues from Individuals, Tables, Child Care, Silent Auction
 - o \$16,200.00 in revenues from Donations
 - o \$4,600.67 in expenses to Sharky's, Creative Printing, Decorations, Child Care
 - o \$19,839.33 Net Total
 1. Question, how is this compared to last year
 2. Answer, lower than previous year, wasn't as well attended, invitations went out late
- Dr. Kitts, winter social vs spring luau (location, sponsorships competing with spring carnival and golf tournament), we lost attendees because of the time frame getting the tickets out
 - o Proposal, bring it back to a winter social, set a fixed date and location



- 8th grade celebration at the Reception Hall in Callaway, so this is one option
- Suggestion, This is not a facility that would fit a formal event
- Question, What about the Shrimp Boat?
- Answer, Dr. Kitts will speak with Loren Smith to reserve a date, possibly the last Saturday in January
 1. Critical we get the timing right and include as many people as possible
 2. Let's lock down this date, get it on both school calendars
- Quality of the gifts (silent auction) this year, what sold well
 1. There wasn't much help getting gifts
 2. We need to build a stronger group to start getting donations early
 3. Suggestion, have sign-up lists at school orientations, open houses, etc. to solicit for volunteers
- Suggestion, we need volunteers at each school to walk around with a list of volunteer opportunities
- Question, what about the machinery the foundation bought
- Answer, one item was sold and will need to come by BH to pick it up
- Suggestion, eBay the remaining items (machinery)

5. Fundraisers Reports / Discussion / Chair positions

- Spring Social Report ~ Vivienne Reilly
- Golf Tournament ~ Chuck Tucker
 - Report given above
- Fishing Tournament ~
 - Made some progress to have a fishing tournament next year
 - Mark Cowart, has experience fishing in tournaments and is working on getting someone to take the lead with him assisting
 - We need to get the person in charge to get this going

6. Capital Campaign Reports

- Naming Campaign Leader ~ Open
- Grant Search and Writer ~ Tammi Brillard
 - Have doubled the grant writing team (up to 27 now)
 - Requests going out in email blasts
 - Question, did you get the USTA books
 - Answer, will come by next week, Monday or Tuesday
 - Once the team is assembled, would like to set up another meeting for a training session
 - The information for the 501c3, and other information that is required to complete the grant proposal



- Goal is to get groups focused on a specific area
- Question, how are the groups determined / assigned
- Answer, groups are determined based on advice from Dr. Kitts, and what areas the volunteers want to focus
- Finding out who is interested in researching vs writing
- Question, what is the time line for submitting / receiving grant requests
- Private, done on an annual cycle and are typically due by summer reviewed by October
- Government, done based on the RFP and are meticulous and time consuming
 1. Can be up to a 2 year turn around, with the school purchasing equipment in advance and submitting for reimbursement
- Professional Group Leader ~ Dr. Iman Elkomy
 - We're working, contacting our professional families
 - Not much enthusiasm, hoping the groundbreaking will change the focus towards the school
 - Some are already doing the monthly recurring donations
 - Need a way to monitor donations made
 - Suggestion, notify Keri with the proposed donation to monitor receipt of the donation
 - Question, is there a violation of privacy by making this contact to confirm receipt of donation
 - Answer, no there isn't any privacy violations
 - Question, why is there a lottery for HS
 - Answer, we have 2 MSs feeding into the one HS, we only had 100 kids for the first, the 2nd year had more NBH vs BH students apply, and this year, the 3rd year had more than the 150 slots commit to the HS
 1. Siblings of students attending
 2. Non-siblings
 - Question, what is the number for the new campus
 - Answer, we will accommodate 150 for each grade level, we are fighting to get enough money for classrooms, the number of classrooms has been trimmed
 - We are bound by the charter to have 150 per grade until we have the space, we have to become a high-performing school to be able to grow the 15%
 - We would like to contact the hospitals for the medical tech facility
 - Answer, yes HOSA and medical tech will benefit from involvement from the hospitals
 - The \$10,000 donation amount isn't going as well as the \$5,000 option
- Direct Clientele Leader ~ Doug Crosby
 - Excited to see the donations that came in during the Spring Social



- Need ideas on another approach
 1. Run an ad in the paper, get it in before the ground breaking
 2. Have a table set up at the ground breaking
 3. Have kids handing out information at the ground breaking
- 7. Action Items from prior meeting
 - None
- 8. New Business
 - Mill Bayou Ground Breaking
 - We want every teacher to pick one student to bring to the ground breaking to be part of the ceremony and taking pictures
 - Waves of groups of 20 turning dirt and taking pictures
 - This will help with getting information out for all of our capital campaign
 - Starts June 1st @ 10am, Foundation is parking so be there @ 9am
 - We need someone to put together an ad, Rae Cotton
 1. Doug made the motion
 2. Lisa seconded the motion
 - Question, what is the cost of a full page ad
 - Answer, Julie Maddox knows
 - Parking volunteers:
 1. Chuck
 2. Tiffany
 3. Marty
 4. Also use kids from Beta and Interact Clubs
 - Ceremonial ground breaking is the same day as the NBH Buccaneer Beach Bash
- 9. Confirm next Foundation Board meeting date
 - June 20th @ 12 Prosperity Bank, Lynn Haven
- 10. Meeting adjourned, 2:12